



85th Annual Byron Days Festival July 22-25, 2021

March 2021

Dear Byron Center Business Partners:

2021 Brochure Sponsorship Registration is Now Open!

Now is the time to consider your sponsorship in the 85th Annual Byron Days Festival. What a long and storied history this Community has had. In 1836 Byron Center was officially formed and then 100 years later (July-1936) we held our very first "Byron Days" to celebrate! Now 85 years after that, you can help us celebrate again. We have been recognized as the fourth longest running Festival in the State of Michigan!

As a local business, you are fully aware of how important the "Byron Days Festival" is for our Community. The participation and support of our entire community has kept our Festival going for the past 84 years! The proceeds from your sponsorship will help cover various Festival expenses and ensure the ongoing success of our Byron Days Festival as we march onwards to our 100 Year Anniversary (2036).

These are some of the Festival events taking place because of your financial involvement:

- Buist Electric Fireworks @ Bicentennial Park
- Byron Days 5K Race
- Plummer's Environmental Concert
- Kids' Rides and Games
- Arts and Crafts Booths
- The "ROCK" Classic Car Show
- SpartanNash Byron Days Parade
- Annual Friday Night PraiseFest
- High Pointe Bean Bag Tourney
- Festival Table Tennis Tourney @ The ROCK
- Sunday Community Worship Service
- Food Concessions @ Bicentennial Park

The Festival grounds are located at Bicentennial Park behind the Library and Township Offices, and there will be activities happening throughout the community. Glenn Bulhuis & the Tone Deafs Band will highlight the Saturday Evening Concert stage with the Buist Electric Fireworks Show following in the same area.

To be included in the full-color Festival brochure, please return your commitment by **FRIDAY, MAY 14, 2021**.

Then, stay up to date with the most recent event-related news at www.ByronDaysFestival.com.

Thank you very much for your community spirit and willingness to participate in this year's 85th "Byron Days Festival." Please contact me if you have questions or comments.

Sincerely,

Steve Couzens

Steve Couzens
Byron Days Festival Director
616.822.7842 | scouzens@comcast.net